

TM Shea: TMShea.com

The new mobile PowerPillar Floor Spinner is a rotating, round display unit that keeps merchandise organized and off the floor. Though it has a very small footprint, it creates an additional 10 square feet of merchandising space. Because it's on castors, it moves easily. Because it rotates, it makes shopping easier, too. Many optional mounting accessories are available, including peg hooks, dump bins, buckets and sign frames. Visuals change out easily to support a merchandising theme with matching store colors, seasonal and lifestyle imagery or brand graphics.



Storopack: StoropackInc.com

Hybrid packaging involves combining different types of cushioning and void-fill products to achieve optimal protection while reducing costs. It incorporates the best attributes of two types of products, air pillows and protective pads, to achieve fit-for-purpose packaging. Technologies available for hybrid packaging include Storopack AIRplus air pillows, air tubes and bubble-type cushioning, PAPERplus paper cushioning, and PAD LOC moldable protective pads. For environmentally sensitive applications, PAD LOC Natural, which is completely biodegradable, is also available.



Companies that have switched to hybrid packaging report faster packing times, allowing them to ship more packages per year and leading them to standardize on a single carton size (eliminating multiple sizes). Damage claims have been virtually eliminated with the adoption of fit-for-purpose packaging.

Hybrid packaging also eliminates costly misapplication of packaging materials because it puts protection only where it is needed.

Vista System: VistaSystem.us

Vista introduced a unique locking suggestion box, suitable for raffles, collecting business cards at trade shows, point-of-purchase surveys and more. The box consists of two Vletter extrusions joined together and secured by two specially designed aluminum endcaps. The Vletter rack can be added to the box to provide customers with survey sheets or questionnaires. It is easy to change the graphics on this box. Though the original was designed as a tabletop box, it is also available in a post-based version.



ChicoBag: ChicoBag.com

ChicoBags are a space-saving, environmentally friendly alternative to disposable paper or plastic bags. These reusable bags are made from woven nylon and come in a variety of colors. They measure 18 inches square when empty and can carry up to 20 pounds.



Each comes with a small carrying pouch, which allows them to fit inside a purse or pocket or be clipped to a belt loop. Retailers who want to emphasize their commitment to the environment can make ChicoBags available in their stores.

Atlas Business Solutions: abs-usa.com

Staff Files Pro and HR Document Maker are two software programs designed to help businesses manage former and current employee records and to develop office policy handbooks. Staff Files Pro can help track employee benefits, time off, training and performance reviews, and it can also make finding personnel records of former employees much easier when employment verification calls come in. HR Document Maker contains hundreds of pre-written human resource templates, including six employee hand-

