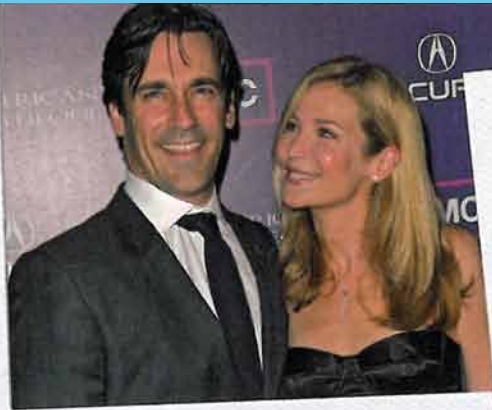


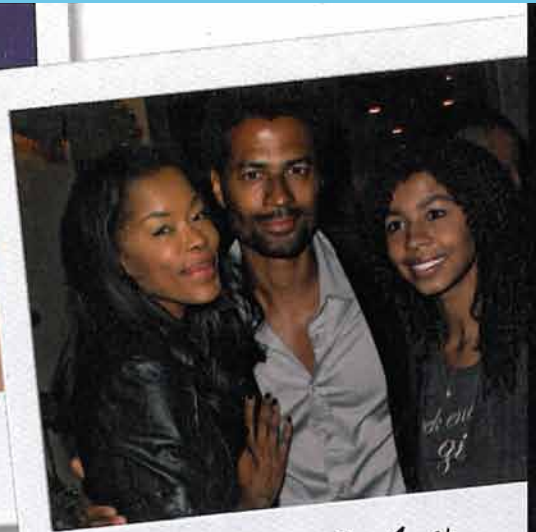
BUZZ The Seen



Ed Begley Jr. and Rachelle Carson at Environmental Media Awards



Jon Hamm and Jennifer Westfeldt at American Cinematheque gala



Golden Brooks, Eric Benét, and India Benét at Babakul

Swearing In

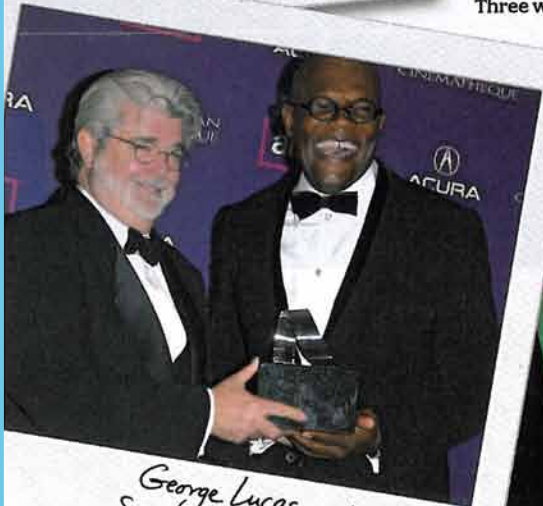
THE USE OF a certain four-syllable curse word hit the double digits in the first hour as the American Cinematheque honored Samuel L. Jackson over glazed salmon and copious amounts of vino at the Bev Hilton. The montage of Jackson's potty-mouthed moments set to classical music was guffaw-worthy. Kym Gold (cofounder of True Religion jeans) threw a sunset soiree for her new women's casual clothing line, Babakul, at her Malibu pad. Eric Benét and daughter India sang ditties by the pool as people lounged and riffled through racks of duds. Oscars, take note: The audience at the Environmental Media Awards received bags of organic raisins and a mini box o' water on their way in to the show and a Tiffany tchotchke on the way out. Who rated the front row? Three words: Ed Begley Jr. // **KARI MOZENA**



Jonathen Bennett at Environmental Media Awards



Justin Timberlake at American Cinematheque gala



George Lucas and Samuel L. Jackson at American Cinematheque gala



The Bag Monster at Environmental Media Awards



Gianni Genau and Randolph Duke at Babakul

GO CHICO BAGS!