

New Products



Badger's Solution to Sore Joints

GILSUM, NH—W.S. Badger's certified organic Sore Joint Rub features supercritical CO2 arnica extract, known for its soothing and effective qualities. The rub also utilizes black pepper, cayenne and ginger to help relieve muscle and joint pain. It is certified USDA Organic and comes in a .75-oz. or 2-oz. tin, retailing for \$7 and \$13, respectively.

Circle Reader Service #25 or Call (800) 603-6100

Convenient SPF 30 Protection

CEDAR RAPIDS, IA—New to Eco Lips is its Face Stick, which offers natural and organic protection from the sun's harmful effects on the lips, nose, face and



ears. With SPF 30, this easy-to-apply

sunscreen not only blocks UV rays, but also moisturizes dry skin, working effectively to shield the body from the effects of the elements. Without the clip the .15-oz tube carries an MSRP of \$7.49; with the clip it's \$8.99.

Circle Reader Service #26 or Call (866) 326-5477



Handcrafted Organic Vodka

COMMERCE, CA—Blue Ice Vodka recently introduced its premium USDA Certified Organic Wheat Vodka. Handcrafted and quality assured as a kosher and USDA Certified Organic beverage, the vodka features a blend of pristine Idaho water and locally harvested, certified organic winter wheat. The MSRP for one bottle is \$30.

Circle Reader Service #27 or Call (323) 832-4488

Flavor and Function With Adina

SAN FRANCISCO, CA—Adina for Life, Inc., creator of Adina beverages, has a new beverage line called Adina Holistics™, meant to complement the company's growing organic, functional beverage line.

The line (MSRP \$1.99 each) is available in five ayurvedic, herbal infused varieties—Honey Eucalyptus, Peach Amalaki, Blackberry Hibiscus, Honey Lemon Aloe and Mango Orange Chamomile.

Circle Reader Service #28 or Call (877) 234-6201



New Bag Warrants 'rePETe' Use

CHICO, CA—The ChicoBag Company has turned recycled materials into its all-new ChicoBag rePETe. This bag features fabric and drawstring produced from recycled plastic bottles—averaging about seven recycled bottles per bag—with the cordlock made from recycled polyurethane and a carabiner clip made from recycled aluminum. It is available in five colors with

two-tone accents, and retails for \$9.

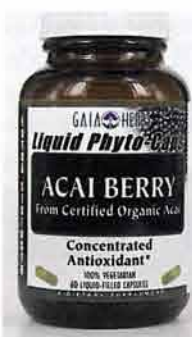
Circle Reader Service #29 or Call (888) 496-6166

Lip Butters That Support the Source

FAIRFAX, VA—Shea Terra Organics has a new line of Organic Shea Lip Butters, featuring Shea Propolis Organic Lip Butter and Menthe Orange Organic Shea Lip Butter (both carry \$4 MSRPs). Ingredients include 25 percent certified organic shea butter and organic virgin coconut cream, as well as African herbs to condition lips and provide hours of protection. The beeswax and propolis used in the formula come from a Ugandan apary project that provides natives with beekeeping training and hives to start their own businesses.



Circle Reader Service #30 or Call (877) 427-6627



Organic Antioxidant Assistance

BREVARD, NC—Gaia Herbs has expanded their extensive line of herbal supplements to include an Açai Berry Liquid Phyto-cap™, made from organic açai. The proprietary process used incorporates the whole açai berry, freeze-dried to ensure freshness, which is delivered in vegetarian capsules (MSRP \$19.99, 60-ct.).

Circle Reader Service #31 or Call (800) 831-7780

New Products—and Company

DENVER, CO—Belletaré, a new natural and organic skincare company, is launching three lines called Crescendo, Intermezzo and Brava, all designed for customers seeking natural personal care without the high prices, starting at just \$3. The new products feature natural and organic ingredients such as açai, pulp oil, aloe vera juice and pomegranate seed oil. Contact the company to learn more about line pricing.



Circle Reader Service #32 or Call (888) 316-GLOW

